

LANA & CO



VISUAL

STORYTELLING

MARRIAGE

PHOTOGRAPHER

PERTH & BEYOND

WWW.LANAANDCO.COM.AU



W E L C O M E

I LIVE for the moments that make your hair stand on end. I love couples who also feel this way; couples that actively search out people, places and experiences in their world that make them feel alive.

I believe life is too short to not eat the cake, stay up past bedtime for the party or take that awesome leap of faith.

I love people who love adventure, travel, value relationships, good food and kinship.

I am a story lover, ignited by the incredible people this craft leads into my life and hearts, fierce hunter of the little stories beyond the frame.

Does this make us a great fit? Check us out on Facebook and Instagram and see if our vibes have a natural jibe!

My goal as a wedding photographer is to make the photography aspect of the planning process simple and most importantly fun!

Photography is so much more than just images, it's a real part of your day.

Not only do you deserve beautiful images, you also deserve an amazing photographic experience.

The goal of this guide is to help you plan certain aspects of your wedding day in a way that will allow us to provide you with the BEST experience possible on your wedding day.


Let's do coffee, wine or a phone or Skype session to get to know each other and dig into the details of your love story and wedding day plans!

XOXO

LANA







IT IS A
PROFOUND
HONOUR AS A
PHOTOGRAPHER
TO WITNESS
TWO PEOPLE
FALLING IN
LOVE.” — JESH
DE ROX



MEET LANA

I'm LANA, the owner & principal photographer of Lana & Co. I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each day!

Based in Perth I've been shooting weddings for over eight years now. There isn't a day that goes by that I don't have my camera in tow.

I started documenting weddings of friends & friends of friends to build up my portfolio. In 2015, I started shooting Pop Up Weddings (One wedding on the hour every hour, up to ten a day over three days, so yeah a lot of micro weddings!)

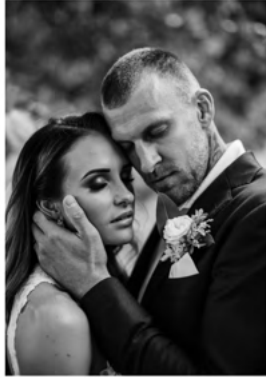
This then evolved into a full time independent wedding portfolio. I couldn't be more thankful with where I am now with my business.

Get comfy as you browse my work!

SOCIAL: @LANAANDCO_

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TIMELINE PLANNING

Building a wedding photographic timeline is the first part of my process for establishing what my couples want and need for their wedding photography.

At our first meeting I will usually ask a bunch of questions to build a picture of your unique day and how best to structure a photography package around what's most important to you.

I will then provide this timeline to you after our meeting for you to work from and revert to and update this over the entire planning process in the lead up to your wedding.

01. BRIDE PREP

DETAILS // 1/2 HOUR

Every Bride Loves all those details she's spent months planning, shoes, flowers, dress, stationery beautifully documented as part of their wedding story. Bridal preparations is always an exciting time. There are usually shoes, false eye lashes, under garments around the place; a glass of champers here and there; and one nervous but stunning bride patiently waiting for the biggest day in her life. The first half hour of this time is usually spent capturing the girls getting their hair and make up done, casual candid hangs and all the details from the dress to the shoes and the rings in some styled photos.

GETTING DRESSED // 1 HOUR

It's a good idea to then allow yourself half an hour to get changed into your dress. This may seem like a long time but if your dress needs to be laced up, you will need it! The last half an hour is to take some portraits of you and your girls, your mum and dad before you leave for the ceremony.

(This half hour is also a great buffer in case things get delayed with hair and make up)

TIP: A great idea is to make sure all your bridesmaids and parents are dressed and ready before you get into your dress. Once that dress goes on the day will go by in a flash and it's also a great peace of mind for you to know every one else is ready.



Wedding of
[Name] & [Name]
[Address]
[City, State, Zip]
[Date]



02. GROOM PREP

DETAILS & GETTING READY // 1 HOUR

The groom's preparation house is a quicker stop on a wedding day. The reason for this is generally the groomsmen don't have hair, make up or a dress that takes a small production crew to get into. This time can be used to take traditional groom prep and detail shots or to simply just capture whatever it is they may be doing (lazer tag anyone?).

TIP: It's great to have a think in advance and consider where you might be getting ready. A room with loads of natural light and space is always a good option. Give this area a quick once over and clean up any rubbish or items that may become distracting or take away from your photos. We want you to look your best!



03. FIRST LOOK [OPTIONAL]

30 MINS - 1 HOUR

Wedding's can be crazy hectic as it is, let alone trying to find time on the day to spend time with your beloved. A "First Look" is a great way to make the most of the time on your wedding day. Held after you have gotten ready but before your ceremony it is an opportunity to see one another before hand, calm your nerves, get some bridal portraits; and then after your ceremony you can make the most of your cocktail hour with your guests. A first look can be just the two of you having an intimate moment together or a big bridal party affair.

03. CEREMONY, PAPERWORK, CONGRATULATIONS & FAMILY FORMALS

CEREMONY, PAPERWORK & CONGRATULATIONS // 1 HOUR

Every ceremony and wedding is unique but usually we ask couples to allow at least one hour for this part of their day (or longer if you have a large guest list or full church service).

It includes ceremony, paperwork signing, cuddles and kisses with guests and all your favourite humans. (Followed by family formals)

A typical civil ceremony lasts about half an hour. What you may not have considered is the actual time for this to take place.

Example:

3.00pm – Ceremony Start Time

3.10pm – Actual time you arrive at venue 3.20pm – The time you are actually at the end of the aisle ready to say 'I Do'

3.45pm- Signing of the register and announcing husband and wife.

Then allow an extra 15-20 minutes for a receiving line and congratulations and you will realise that your half hour ceremony was actually an hour long.

TIP: It is better to add in loads of time and over estimate how long things will take than to under estimate. All it takes is for 3 things to run 10 minutes late and you have already lost half an hour! Any time that you may end up having 'left over' at the end of the day is extra time you get to spend later with your loved ones.

FAMILY FORMALS

15 MINS+

Family formals are one of those things that people love to hate. They can be a little annoying as trying to get all your family members together can be like trying to herd cats on a one way mission to the drinks bar! The best way to do family formals is straight after the ceremony while everyone is still fresh. We usually suggest starting with bigger group shots, then work through each family starting with the largest.

Doing a big group first then working your way down to the smaller groups makes it easier to keep track of your guests and then once they are done, they're free to go and mingle and make the most of pre-dinner drinks, instead of trying to chase them up later after they've had one too many glasses of champagne.

TIP: As well as supplying your photographer with a list of all the family portraits you would like, also give a list to your best man, maid of honour, or someone who knows the majority of the family members. It's a lot quicker when someone knows the face to the name than the photographer trying to work out who Uncle Bob is.





TIMELINE PLANNING CONTINUED

04. LOCATION SHOOT

BRIDAL PORTRAITS // 1-2 HOURS

Depending on your choice of locations and travel times your bridal party and couples shoot photography time will vary. Ideally this is timed close to sunset- but we will always discuss all the options available to our couples to make the best of this time depending on lighting and other factors.

This is the time to capture some creative photographs of the bridal party and the two of you as newlyweds. These portraits can be taken at either your ceremony venue, reception venue or at another location entirely! (Don't forget to account for travel time though). The best way of doing this is spending the 30-45 minutes capturing all the bridal party portraits. Getting these done first allows your bridal party to put their feet up, have a drink and relax a little before hitting the reception (which they will thank you for!).

The next 30-45 minutes is spent with just the two of you. This time is also great as it allows you to spend a bit of time soaking up the day and being together as newlyweds.

TIP: Bringing along a cooler of drinks and nibbles is a great way to keep everyone's spirits up, heads hydrated and tummys happy.





0.5 RECEPTION

30 MINS TO DANCEFLOOR

By this time of day you are ready to party!

Reception cover varies depending on preference, timeline and budget! The first 30 minutes is normally enough time to cover most of the essentials such as; set up, bridal party entrance, mock/real cake cut, first dance and table guest shots.

For couples on a budget this is a great option.

But we also love to stay till later to cover all the heartfelt speeches, dancefloor antics.

Often the bridal party enter about 15-20 minutes after the guests, allowing catering staff to take food and drink orders.

Speeches are usually broken up between meal courses and I recommend combining a few things together at these intervals to avoid lots of interruptions to the evening flow for various formalities.

TIP: If you have a few speeches to get through, think about putting one or two in between each meal course. That way your guests are entertained as they wait for each meal and they don't have to sit through 45 minutes of speech- es at the end of the night.





ENGAGEMENT SESSION

Hey Guys let's talk Engagement Session.

If I had a dime for every couple that said they don't "need" an engagement session, or "more photos" "I don't like having my picture taken" ... you know where I'm going with this...

But take a moment to consider how often you, as a couple, have been in front of the camera together. I'm not talking stand and smile facebook/iphone moments, I'm talking just the two of you, interacting with one another and being your loved up happy selves?

Chances are you haven't ever had a "real" photography session together, so why would you choose the FIRST time you actually do this to be on your wedding day full of nerves and all eyes on you?

Your Engagement session is possibly the most important part of preparing for you wedding photography and is a key part of my process in achieving the relaxed style of wedding photos our clients desire.

This is a no-pressure, fun and adventure packed practice run, where you guys get to experience how it feels to be together in front of the camera, how we work and how we all work together.

It's the perfect opportunity to ease all those nerves and any anxieties about being in front of the camera. Because let's face it most of us feel pretty uncomfortable or even a bit "awks" having our photos taken, and that's cool, I am going to work hard to make sure you walk away feeling totally chilled and excited about your wedding photography.

So lets use this opportunity to tell a bit more of your love story and have a laugh getting to know each other better!

All engagement sessions are scheduled on Weekdays at sunrise or sunset.

LET'S FIND AN ADVENTURE...



APPROXIMATE SUNSET SESSION START TIMES:

SUMMER - DEC TO FEB 6:00-7:00PM

AUTUMN - MAR TO MAY 4:30 - 6:00PM

WINTER - JUN TO AUG 4:30 - 6PM

SPRING - SEPT TO NOV 5:00PM - 6:30PM



E - SESSION LOGISTICS

I only photograph E-Sessions on weekday evenings as my weekends are dedicated to photographing weddings!

I LOVE shooting at gorgeous locations but do recommend no more than a max of two locations, relatively close to one another. The more locations the less time for photos as we have to travel in between!

We can also absolutely do sunrise sessions too!

E-Sessions are intended to help couples practice on being a "couple" in front of the camera, interacting and posing accordingly
- So no kids please.

The presence of kids at sessions completely shifts the dynamic to that of a family session and from experience as a parent and photographer this makes it very hard for couples to relax and get in the zone.

If you'd like to organise a separate family session we will of course look after you! This also goes for maternity, if you guys are expecting before your due date your e-session cannot "double" as a maternity session as the posing focus is very different across the two formats.

I will walk you through selecting a location that reflects you as a couple and your love story, wardrobe styling, session prep and on the day guide you through how to pose and interact in front of the lens to get the best results from your session and wedding photos. I will never leave you hanging without guidance!



YOUR INVESTMENT

01.

\$4500
SUITS TO SOIREE [THE FAVOURITE]

BRIDE PREP, GROOM PREP, CEREMONY, FAMILY
FORMALS COUPLES SHOOT & RECEPTION TO
FIRST DANCE*

PLANNING MEETING IN PERSON/VIA SKYPE

COMPLIMENTARY ENGAGEMENT SESSION

2 RAD SHOOTERS

ALL EDITED IMAGES FROM BOTH SESSIONS IN
AN ONLINE GALLERY AVAILABLE FOR 12
MONTHS

8X12" BESPOKE FRAMED PRINT OF CHOICE

*UP TO 7 HOURS TOTAL COVERAGE

03.

\$2750
MEET ME AT THE CHAPEL

CEREMONY, COUPLES SHOOT & RECEPTION ENTRANCE*

PLANNING MEETING IN PERSON/VIA SKYPE

COMPLIMENTARY MINI ENGAGEMENT SESSION

2 RAD SHOOTERS

ALL EDITED IMAGES FROM BOTH SESSIONS IN AN ONLINE GALLERY AVAILABLE
FOR 12 MONTHS

8X12" BESPOKE FRAMED PRINT OF CHOICE

*UP TO 3 HOURS TOTAL COVERAGE

02.

\$3500
OVER THE THRESHOLD

BRIDE PREP, GROOM PREP CEREMONY, FAMILY
FORMALS, COUPLES SHOOT, FIRST 30 MINS -
HOUR OF RECEPTION*

PLANNING MEETING IN PERSON/VIA SKYPE

COMPLIMENTARY ENGAGEMENT SESSION

2 RAD SHOOTERS

ALL EDITED IMAGES FROM BOTH SESSIONS IN
AN ONLINE GALLERY

ALL EDITED IMAGES FROM BOTH SESSIONS IN
AN ONLINE GALLERY AVAILABLE FOR 12
MONTHS

8X12" BESPOKE FRAMED PRINT OF CHOICE

*UP TO 5 HOURS TOTAL COVERAGE

*OR OPTION TO REMOVE PREP & ADD MORE
RECEPTION COVERAGE

A LA CARTE ADDITIONAL HOURS AVAILABLE FOR EACH PACKAGE
DON'T SEE A PACKAGE THAT SUITS YOU?
CONTACT US FOR A BESPOKE PACKAGE MADE JUST FOR CAPTURING YOUR DAY.

I CANNOT THINK OF
ENOUGH ADJECTIVES TO
DESCRIBE MY LOVE FOR
THESE!

YOU. KNOCKED IT OUT
THE PARK. THANK YOU
SO MUCH

-CAM & NATHAN

YOU HAVE QUESTIONS, I HAVE ANSWERS

Q: What sets you apart from other photographers?

A: With years of experience under my belt, I know how to pose and guide clients to make them feel relaxed. I use natural lighting as often as possible and make sure my sessions are intimate & fun! Also my clients think I'm awesome, entertaining and that I add great value to their day as more than just a photographer in their 'space' but someone in their corner guarding their wedding experience fiercely.

Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: How many photographers will be there at our wedding?

A: For any weddings larger than an elopement style I prefer to work with a second professional wedding shooter wherever possible. This cost is included in your package.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy & allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're game! If not, that's okay, too just give me a heads up.

Q: Will our photos get featured in a magazine or blog?

A: While many of our sessions do get featured, this isn't something that is guaranteed. Most publishers are interested in uniquely designed weddings. To be honest I am more invested in working on and with my clients than spending time entering publication applications.

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: I believe our imperfections are what make us beautiful & unique. If there are specific edits you want, these will be charged according to the number & complexity of edits. All of the weddings you see across my portfolio represent the standard of my editing and REAL people. I do not use Photoshop.

I HAVE MORE ANSWERS

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through one of my professional labs, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints! But you are free to order prints directly at your own discretion.

Q: Are the people featured on your site models?

A: Nope, all real people. While I am lucky enough to work with gorgeous clients, all of the images shown on my site and blog are of regular, paying clients.

Q: How do we reserve our wedding date?

A: \$500 retainer & signed contract is required in order to get your wedding day on the calendar. There is another retainer instalment \$500 at your engagement session. The remainder of your balance is due one month prior to your wedding.

Q: How long till we receive our gallery after the wedding?

A: Turn around times will vary depending on when you get married (high/low season) and my shooting schedule around this. I aim to deliver all finished galleries within 8-10 weeks of the wedding date.

Q: Can we travel to another location for bridal portraits?

A: Absolutely as long as this works within the time frame of your package we sure can, I'll even drive you!

Q: Do you offer USBS

A: I used to offer these however I have found over the years that these are becoming increasingly redundant technology (think about when you last looked at a DVD!) Also any form of hard/device drive storage is prone to failure, I want to encourage all of my clients to not rely on these forms of back up. Your entire gallery will be available in an online gallery with unlimited downloads for 12 months. Plenty of time for you to download to ALL of your devices & cloud storage options for safe keeping. I also provide a Framed 8x12 print now in lieu of the included USB.



WHAT TO EXPECT

Next steps

Let me know you are hungry for more, if you know already you ideal package and we can organise a call/zoom meeting to chat about your day in more detail and build a timeline for your day. From here you will be sent an online quote, booking link & contract, we do everything online - no printing or scanning! (Huzzah for digital technology)

It's all in the planning

Before your wedding day I will run through the plan for your wedding & discuss & confirm your timeline again, plan your family formals required, & location for bridal portraits.

On the day

I will arrive 10-15 minutes prior to your official start time to get acquainted & familiarise myself with your celebrant/location.

After your wedding

Generally expect a small social media preview within 24 hours (unless otherwise requested) your final gallery will then be emailed within 8-10 weeks of your wedding date.

**IF YOU HAVE ANY QUESTIONS,
PLEASE SEND OVER A MESSAGE.**

CONTACT



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